

**Jackson P. Thomas**

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Rhett Dawson  
Success Motivation International  
5000 Lakewood Drive  
Waco, TX 76710

Re: Testimonial for Dynamics of Personal Goal Setting Program

Dear Rhett:

I wanted to write and share with you the success I have experienced since investing in Success Motivation International and working with you. I purchased the Dynamics of Personal Goal Setting Program in January of this year and in just nine short months I have seen phenomenal results.

I graduated from Baylor University last May and transitioned into a full-time position in sales with Vector Marketing. Following graduation, my girlfriend and I got engaged and were married this April. My wife and I then felt led to go through a ten month long missionary training school offered through our local church. The summer quickly became overwhelming trying to balance the transition of marriage life while both of us worked full-time, and trying to save \$4300 to cover tuition costs. I quickly fell behind in my sales goals as May, June and July became consumed with dealing with the adjustments and conflict that come with being newly married. Outside of the weekly meetings, I met with Rhett one-on-one at the end of July and shared with him my goal to sell \$100,000 in Cutco for 2006. I was behind schedule on my sales goal, but also in the savings goal so that I could pay for tuition on September 5<sup>th</sup>. We talked through the imbalance in my home and business life and created a plan for the month of August to sell \$20,000.

I listened to the lessons from the Dynamics of Personal Goals Setting and worked the plan the Rhett and I had created and ended up selling \$21,421 for the month of August. It is the biggest month that I have ever had in my year and half long career and due to it I am now currently the #1 sales representative in the nation for the level on which I compete. Also, Haley and I were able to take a three-day vacation, I was able to write the check for tuition, and I am back on track for my 2006 goal. It was a great month and it proved to me that I can accomplish anything I set my mind and will to. Thank you for the new found confidence, belief, and skill set.

Sincerely,

Jackson Thomas